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For Immediate Release

New Jeffrey Alexander® Vanity Collections Provide Clean Line Tranquility
Katara and Theodora Collections exclusively offer new Blue Steel finish



Bossier City, Louisiana -January 5, 2021 - The Jeffrey Alexander Vanity line from Hardware Resources® is excited to introduce Katara and Theodora, two new vanity collections that combine simple elegance with outstanding functionality. The clean lines of these collections are ideal for a range of design styles from mid-century modern to Zen Garden. Both collections feature select vanities in a new Blue Steel finish that brings spa tranquility to any bath.

The doors and drawers of the Katara collection feature a subtle recess behind the pull. This detail adds interest and depth without distracting from the clean lines. Katara vanities feature Jeffrey Alexander bar pulls from the Dominique collection that offers a clean, streamlined look to complement the cabinet finish. The Blue Steel finish, available on select models, includes elegant Brushed Gold hardware that makes the bath a sparkling oasis. Create a dramatic drenched color effect with Forest Green or Hale Blue vanities featuring Satin Bronze hardware. Traditionalists will love the Grey and

White options paired with elegant Matte Black hardware, or simple Black cabinet with Polished Chrome hardware.



The Theodora vanity collection demonstrates that less truly is more when it comes to creating an elevated yet tranquil space. The slab doors and clean lines lend themselves well to coordinate with spa-inspired accessories. The minimalist sensibility of the Theodora collection provides timeless elegance with tab pulls that blend in seamlessly with the streamlined design. Like its sister collection, Katara, select models of the Theodora collection are available in the new Blue Steel finish.



The Katara and Theodora collections can be paired with Jeffrey Alexander vanity tops in Quartz, Natural Stone, or Cultured Marble. These options provide visual texture that enhances the vanity

design. Pull the entire look together with Jeffrey Alexander oval or rectangular porcelain bowls and coordinating mirrors to create a unique, tranquil oasis.

The Katara and Theodora vanity collections are available nationwide and typically ship within two days. Learn more about the complete line of Jeffrey Alexander Vanities at JeffreyAlexanderVanities.com or contact Customer Service at (800) 462-0660.

Download Links

Full Press kit: https://www.dropbox.com/sh/epi8169nrop3h0a/AACprj3pb5pcQQn_EevvhZeza?dl=0

High-resolution images:

Katara <https://www.dropbox.com/sh/v5itonuvlh7ps9v/AABDAvPEIFw0oWban9v13YBda?dl=0>

Theodora <https://www.dropbox.com/sh/7l0lkws9zvqlu3g/AADUuN851gsSiXND9PNxf4WRa?dl=0>

ABOUT JEFFREY ALEXANDER

Jeffrey Alexander® by Hardware Resources designs and manufactures products for the kitchen and bath industry including more than 70 distinctive collections of decorative knobs and pulls and more than 4,000 vanity combinations. Known for its popular yet affordable style and on-trend finishes, Jeffrey Alexander's breadth of luxury designs cross the spectrum from traditional to transitional to modern. Products are crafted with acute attention to detail using quality materials and are backed by a lifetime warranty.

Hardware Resources' family of brands includes:

- [Elements by Hardware Resources](#)®: knobs & pulls, decorative hooks, bath hardware
- [Hardware Resources](#)®: cabinet organizers, closet organizers, functional hardware, carved wood products, moldings, dovetail drawer boxes, stainless steel sinks
- [Jeffrey Alexander](#)®: knobs & pulls, vanities & mirrors
- [NorthPoint Cabinetry](#)®: a wide array of QuickBuild™ cabinet designs, providing value with a quality, custom look that is professional-grade
- [TASK Lighting & Power](#)™: LED lighting and angle power strip products for cabinets, home, and hidden power

For more information about Jeffrey Alexander, call toll-free 1.800.463.0660 or visit HardwareResources.com.



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