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For Immediate Release

Jeffrey Alexander® Introduces New Richard Collection

Richard's structured, soft-square shape offers modern magnificence



(BOSSIER CITY, LOUISIANA – December 1, 2022) — Jeffrey Alexander® by Hardware Resources proudly announces the release of their latest decorative hardware collection, Richard. This elegant collection combines pulls with a stately stepped profile and structured soft-square shape and circular knobs that provide an air of modernistic magnificence to any space. The long, balanced lines of the Richard collection are offered in five standard pull lengths and two appliance handles. The coordinating round knob is offered in two sizes.

"In developing the Richard collection, we drew inspiration from the Renzo collection, introduced last year," said Stephanie Lowe Mersky, Product Manager for Jeffrey Alexander decorative hardware. "The clean lines and tapered shape found in the Richard pull pair beautifully with the Renzo cup pulls to create a modern and refined space." Both the Richard and Renzo collections are available in seven popular finishes.

For more information on the Richard collection and the extensive line of Jeffrey Alexander decorative hardware products, visit JeffreyAlexander.com.

Use the links below to access the full press kit and high-resolution product images.

Full Press Kit

High-Resolution Images

Jeffrey Alexander® by Hardware Resources designs and manufactures products for the kitchen and bath industry including more than 70 distinctive collections of decorative knobs and pulls and more than 4,000 vanity combinations. Known for its popular yet affordable style and on-trend finishes, Jeffrey Alexander's breadth of luxury designs cross the spectrum from traditional to transitional to modern. Products are crafted with acute attention to detail using quality materials and are backed by a lifetime warranty.

Hardware Resources' family of brands includes:

- Elements by Hardware Resources®: knobs & pulls, decorative hooks, bath hardware
- Hardware Resources®: cabinet organizers, closet organizers, functional hardware, carved wood products, moldings, dovetail drawer boxes, stainless steel sinks
- Jeffrey Alexander®: knobs & pulls, vanities & mirrors
- NorthPoint Cabinetry®: a wide array of QuickBuild™ cabinet designs, providing value with a quality, custom look that is professional-grade
- TASK Lighting & Power™: LED lighting and angle power strip products for cabinets, home, and hidden power

For more information about Jeffrey Alexander, call toll-free 1.800.463.0660 or visit HardwareResources.com.













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